

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Davis Group Inc, The
Attention: Meenah Hulsen
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
944392-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1252

Flight Dates	Order #	Alt Order #
08/24/12 - 08/27/12	944392	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/24/12	08/27/12	Good Morning America	7-9a	2---2--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	2-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR		08/27/12	7:26 AM	Good Morning America	7-9a	:30	MHGT103	\$550.00 NM
3	WMUR		08/27/12	8:54 AM	Good Morning America	7-9a	:30	MHGT103	\$550.00 NM
6	08/27/12	08/27/12	KELLY LIVE DAY	9AM-10AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		08/27/12	9:38 AM	KELLY LIVE DAY	9AM-10AM	:30	MHGT103	\$350.00 NM
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR		08/27/12	11:33 AM	The View	11-12p	:30	MHGT103	\$350.00 NM
8	08/24/12	08/27/12	News 9 at Noon	12-1230p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR		08/27/12	12:28 PM	News 9 at Noon	12-1230p	:30	MHGT103	\$350.00 NM
9	08/24/12	08/27/12	ELLEN EF	4PM-5PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR		08/27/12	4:48 PM	ELLEN EF	4PM-5PM	:30	MHGT103	\$250.00 NM
10	08/24/12	08/27/12	News 9 at 5	5-6p	1---1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1252	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/24/12	08/27/12	News 9 at 5	5-6p	1---1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 5:39 PM News 9 at 5 5-6p :30 MHGTV103 \$700.00 NM									
11	08/24/12	08/27/12	News 9 at 6	6-7p	1---1--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 6:21 PM News 9 at 6 6-7p :30 MHGTV103 \$1,400.00 NM									
13	08/27/12	08/27/12	Chronicle NH	7-730p	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 7:12 PM Chronicle NH 7-730p :30 MHGTV103 \$550.00 NM									
14	08/27/12	08/27/12	Entertainment Tonight	730-8	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/27/12 7:57 PM Entertainment Tonight 730-8 :30 MHGTV103 \$700.00 NM									
15	08/24/12	08/27/12	News 9 at 11	11-11:35p	1---1--	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 11:29 PM News 9 at 11 11-11:35p :30 MHGTV103 \$1,100.00 NM									
17	08/24/12	08/27/12	Nightline	1135p-1206a	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 11:54 PM Nightline 1135p-1206a :30 MHGTV103 \$250.00 NM									
18	08/24/12	08/27/12	Who Wants to be a Millior	1230-1p	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 MHGTV103 \$250.00 NM									
19	08/24/12	08/27/12	THE CHEW	1-2PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 08/27/12 1:37 PM THE CHEW 1-2PM :30 MHGTV103 \$250.00 NM									
21	08/27/12	08/27/12	6a Daybreak	6-7a	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 08/27/12 6:55 AM 6a Daybreak 6-7a :30 MHGTV103 \$700.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,300.00
<u>Agency Commission</u>	\$1,245.00
<u>Net Amount Due</u>	\$7,055.00